



LaTasha Baldwin  
Owner/Curator of Details

For over 25 years, I have designed interior and exterior spaces to highlight the unique features of a home, enhancing appeal to buyers. I utilize a 5.0 Sellability Score when staging. The categories include: cleanliness, decluttering, repairs, staging and curb appeal. I would love to assist you achieve a 5.0 Sellability Score.



**Ready for your FREE  
sellability score ?**

LaTasha Baldwin, Owner/Curator of  
Details

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**LITTLE DETAILS, LLC**

*Staging Made Simple*

**YOUR HOME STAGING  
EXPERT**

## What is Staging?

A home makeover to enhance its attractiveness to buyers.

- Staged homes sell \$40K over listing price on average.
- 86% of buyers find it easier to visualize a property when it is staged.



*Staging Made Simple*

## YOUR HOME STAGING EXPERT

My 2021 Staged Home Statistics:

- 80% of homes sell within the first 30 days.
- 91% of new homeowners elect to purchase the furniture (all or some).



Staging Services:

- 5.0 Sellability Score Consultation - *Complimentary*
- Home Photo Prep [HPP] - \$550
- HPP Add-on decor only available for a 1-day rental - *\$TBD*
- Home Staging Consultation - \$300
- Partial or Full Furniture Staging - *See Staging Made Simple Details. Custom pricing and payment options available.*

## Staging Made Simple Details

Staging Investment 3 Room & 3 Month Commitment (based on home price)

- \$2.5K monthly investment (\$500K - \$750K)
- \$3K monthly investment (\$750K - 1M)
- \$3.5K monthly investment (\$1.1M +)
- Additional: Set-up/Removal
- Additional: State tax



Partial to Full Staging Payment Structure:

- Deposit Required
- Monthly Payments

Payment Options:

- Client pays monthly.